

Start for Life & Family Hub Programme

Isle of Wight overview

**Policy and Scrutiny Committee for Children's Services,
Education and Skills**

7th September 2023

Levelling Up

“The UK Government will invest **£300m** to build the network of Family Hubs and transform Start for Life services for parents and babies, carers and children in **half of local authorities in England**”.

What are Family Hubs?

Family hubs provide families with a single access point to integrated family support services for early help with social, emotional, physical and financial needs.

Each family hub is bespoke to its local community while incorporating three key delivery principles:

access, connection, relationships.

Implementation timeline

April 2022

Isle of Wight were 1 of the 75 pre-selected LAs

**8th
September
2022**

Submission of programme sign up form and Trailblazer application

**End of
September
2022**

Notification of first wave of programme funding and outcome of Trailblazer application

**Autumn
2022
onwards**

Commencement of the 3 year programme until March 2025

March 2025

Programme complete – ongoing governance and development

Programme update

Rebranding & Relaunch

The main Hub site designs are in progress and due to be completed by mid September

The launches will take place in September and October

Start for Life publication

The offer is now live, with new content being reviewed and added regularly

Start for Life Ministerial visit and Thematic Review

Completed in June and August 2023

Expansion of the wider strand network

An ongoing focus on integrating a wider cross sector partnership, with a focus on co-location and production

Core programme strands

Ongoing focus on the Delivery Plan outcomes for the core strands

Core strands

Strand	Lead
Programme Spend	Programme Delivery Team
Capital Spend	Programme Delivery Team
Parenting Support (with Trailblazer enhancement)	Barnardo's
Home Learning Environment	Barnardo's & Public Health/0-19 service
Parent-Infant Relationships and Perinatal Mental Health	Integrated Care Board & Public Health/0-19 service
Infant Feeding Support	Public Health/0-19 service & Barnardo's
Publishing Start for Life Offers Parent Carer Panels	Programme Delivery Team Aspire, Ryde

Wider programme strands

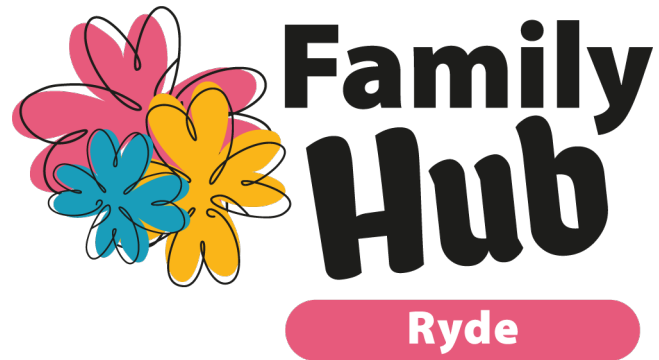
- Activities for children aged 0-5 years
- Birth registration
- Debt and welfare advice
- Domestic abuse support
- Early Childhood Education and Care and financial support (tax free childcare etc)
- Health Visiting
- Housing
- Intensive targeted family support (Supporting Families)
- 0-19 Public Health Services

- **Mental health services**
- **Midwifery**
- **Nutrition and weight management**
- **Oral health**
- **Supporting Parent Relationships (Reducing Parental Conflict)**
- **SEND support and services**
- **Stop smoking support**
- **Substance misuse support**
- **Support for separated or separating parents**
- **Youth Justice services**
- **Youth services – universal and targeted**

Current Family Centre (Hub) sites



Branding



Launch



Tuesday 19th September

